

PS 289B: Research Methods in Race-Ethnicity Politics Scholarship

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Brief Description: This is the second course in the REP Field Seminar sequence. This course will review, dissect, discuss and debate different research methods that are used in REP scholarship and assess the advantages and disadvantages of different approaches and methodologies. Students will be expected to write a research paper, and give a presentation, using one of the methodologies we read during the quarter, and to defend that approach. Each week, students are expected to complete all of the assigned readings and to bring one example of a research project you could implement using that week's methodology.

Weekly Readings:

Week 1: Jan 12 Introductions and Course Outline

Readings posted on course website: Phinney & Ong (2007) and Quintana (2007)

Week 2: Jan 19 Case Study

Gerring, John. 2004. "What is a case study and what is it good for?" *American Political Science Review*. 98(2): 341-354.

Frey, William. 1995. "Immigration and internal migration 'flight': A California case study." *Population and Environment*. 16(4): 353-375.

Milner, Richard and Anita Woolfolk Hoy. 2003. "A case study of an African American teacher's self-efficacy, stereotype threat and persistence." *Teaching and Teacher Education*. 19(2): 263-276.

Eisenhardt, Kathleen. 1989. "Building theories from case study research." *Academy of Management Review*. 14(4): 532-550.

Week 3: Jan 26 Content Analysis

Guo, Lei and Summer Harlow. 2014. "User-Generated Racism: An Analysis of Stereotypes of African Americans, Latinos, and Asians in YouTube Videos." *Howard Journal of Communications*. 25:3 (281-302).

Oliver, Mary Beth. 1994. "Portrayals of crime, race and aggression in 'reality-based' police shows: A content analysis." *Journal of Broadcasting and Electronic Media*. 38:2 (179-192).

Grimmer, Justin and Brandon Stewart. 2013. "Text as Data: The promise and pitfalls of automatic content analysis methods for political texts." *Political Analysis*. 21(3): 267-297.

Lewis, Seth, Rodrigo Zamith and Alfred Hermida. 2013. "Content Analysis in an Era of Big Data: A Hybrid Approach to Computational and Manual Methods." *Journal of Broadcasting and Electronic Media*. 57:1 (34-52).

For more see: Riffe, Lacy and Fico (2014). *Analyzing Media Messages: Using Quantitative Content Analysis in Research*. NY: Routledge.

Week 4: Feb 2 Survey research

Oskooii, Kassra AR. 2016. "How Discrimination Impacts Sociopolitical Behavior: A Multidimensional Perspective." *Political Psychology*. 37(5): 613-640

Tesler, Michael. 2012. "The spillover of racialization into health care: How President Obama polarized public opinion by racial attitudes and race" *American Journal of Political Science*. 56(3): 690-704.

Pantoja, Adrian, Ricardo Ramirez, and Gary Segura. 2001. "Citizens by Choice, Voters by Necessity: Patterns in Political Mobilization by Naturalized Latinos." *Political Research Quarterly*. 54:4 (729-750).

Week 5: Feb 9 Contextual data

Enos, Ryan. 2015. "What demolition of public housing teaches us about the impact of racial threat on political behavior." *American Journal of Political Science*. 60(1): 123-142.

Oliver, Eric and Janelle Wong. 2003. "Intergroup prejudice in multiethnic settings." *American Journal of Political Science*. 47(4): 567-582.

Marschall, Melissa and Dietlind Stolle. 2004. "Race and the City: Neighborhood context and the development of generalized trust." *Political Behavior*. 26(2): 125-153.

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Week 6: Feb 16 In-depth interviews

Parker, Christopher. 2009. *Fighting For Democracy*. Princeton University Press. (excerpts)

Cuádriz, Gloria Holguín, Lynet Uttal. 1999. "Intersectionality and in-depth interviews: Methodological strategies for analyzing race, class and gender." *Race, Gender and Class Journal*. 6(3): 156-186.

Waters, Mary. 1994. "Ethnic and racial identities of second-generation black immigrants in New York City." *International Migration Review*. 28(4): 795-820.

Bonilla-Silva, Eduardo and Tyrone Forman. 2000. "'I am not a racist but...': Mapping White college students' racial ideology in the USA." *Discourse and Society*. 11(1): 50-85.

Week 7: Feb 23 Field experiments

Ramírez, Ricardo. 2005. "Giving voice to Latino voters: A field experiment on the effectiveness of a national nonpartisan mobilization effort." *Annals of the Academy of Political and Social Science*. 601(1): 66-84.

Wong, Janelle. 2005. "Mobilizing Asian American voters: A field experiment." *Annals of the Academy of Political and Social Science*. 601(1): 102-114.

Valenzuela, Ali and Melissa Michelson. 2016. "Turnout, Status, and Identity: Mobilizing Latinos to Vote with Group Appeals." *American Political Science Review*. 110:4 (615-630).

Week 8: Mar 2 Survey experiments

White, Ismail, Chryl Laird, Troy Allen. 2014. "Selling out? The politics of navigating conflicts between racial group interest and self-interest" *American Political Science Review*. 108(4): 783-800.

Merolla, Jennifer, Karthick Ramakrishnan and Chris Haynes. 2013. "'Illegal,' 'Undocumented,' or 'Unauthorized': Equivalency Frames, Issue Frames, and Public Opinion on Immigration." *Perspectives on Politics*. 11(3): 789-807.

Masuoka, Natalie, and Jane Junn. 2008. "Asian American identity: Shared racial status and political context" *Perspectives on Politics*. 6(4): 729-740.

Laird, Chryl. 2015. "Black Like Me: How political communication changes racial group identification and its implications." American Political Science Association Annual Conference, San Francisco, CA.

Week 9: Mar 9 Aggregate & public data

Fraga, Bernard. 2015. "Candidates or Districts? Reevaluating the Role of Race in Voter Turnout" *American Journal of Political Science*. 60(1): 97-122.

Herron, Michael and Daniel Smith. 2014. "Race, party and the consequences of restricting early voting in Florida in the 2012 General Election." *Political Research Quarterly*. 67(3): 646-665.

Rocca, Michael, Gabriel Sanchez and Jason Morin. 2011. "The Institutional Mobility of Minority Members of Congress." *Political Research Quarterly*. 64(4): 897-909.

Minta, Michael. 2009. "Legislative Oversight and Substantive Representation of Black and Latino Interest in Congress." *Legislative Studies Quarterly*. 34(2): 193-218.

Week 10: Mar 16 – In-class presentations part 1

Finals: Mar 23 – In-class presentations part 2

Grading Scheme:

Weekly research examples	20%
In-class participation	20%
Research presentation	30%
Final exam (paper)	30%