

GUIDE TO FINAL PRESENTATION SLIDE DECK

1. You will be turning in a presentation deck using PowerPoint or any presentation software of your choice. You should do a “save as” or “print to PDF” and turn in a PDF version to avoid any formatting changes/issues.
2. Review the class syllabus which you received on day 1 it summarizes this project as: “The presentation - which you are just turning in, not delivering a presentation - should be 12 slides long, including a cover page with title and your name, a description of the dataset we are using, statement of your research question and topic, review of what the course readings have stated on this topic, and then the tables and charts depicting your results, and a conclusion. If you have been doing all the readings and attending lecture, this should be very straightforward. We will go over all the details of how to analyze the dataset on May 20, and then you have over two full weeks to complete the data analysis and presentation where we have no new lecture material.”
3. A potential outline:
 - a. Cover slide with your name, student ID #, course title, your TA name and TA section #
 - b. Your research question – state this clearly, explain why it matters, cite something from the popular press or the course readings that draw attention to your specific issue
 - c. Summarize the relevant chapters from the course text books, as well as the supplemental readings, and potential current events/news items.
 - d. What are your expected theories or findings, what does the existing literature inform us and tell us we should *expect* to see in patterns when we analyze the data.
 - e. Summarize the data set you are using: LNS or ANES. When was the survey conducted? How many total Latino completed interviews were there? Mode: in-person, phone, online? Any other methodology details about the data set.
 - f. Introduce your specific variables/question items that you are analyzing
 - g. Be clear what your outcome variable of interest – the key items you are analyzing – and then what your “independent variables” are, the items which you think *influence* that outcome variable.
 - i. Note: You need at least TWO outcome items, potentially they are very related to each other. But don’t put all your eggs in one basket, show us a pattern across at least two questions.
 - h. A couple slides where you walk through the results of your analysis, using a combination of data tables (percents not raw counts), charts, graphs. Whatever is the most effective way to share your findings with an audience.
 - i. Summarize what you have found, talk about the importance/relevance. Talk about the any shortcomings, how it could be more precise. Conclusions.

(continued on next page)

4. Some examples of basic charts I made in Excel from the data – and note my excel template is posted for everyone on the course website:

