

The Washington Post/Univision/TRPI Election Survey of Latino Registered Voters

Hello, my name is _____. I am calling for The Washington Post, Univision, and The Tomás Rivera Policy Institute. We are conducting a public opinion survey in your area. This is not a sales call.

SCREENING QUESTIONNAIRE

S1. May I please speak with Mr./Ms. [INPUT THE NAME OF RESPONDENT]?

RESPONDENT AVAILABLE ... CONTINUE; **IF NECESSARY, REPEAT THE INTRODUCTION** ... 1

RESPONDENT IS NOT AVAILABLE ... CALL-BACK SCHEDULED ... 2

DON'T KNOW (DK)/ REFUSED TO ANSWER (RF) ... TERMINATE ... 9

S2. [ASK ONLY IF NECESSARY] Would you prefer that I speak in English or Spanish?

English ... 1

Spanish ... 2

S3. Are you currently registered to vote?

Yes ... CONTINUE ... 1

No ... TERMINATE ... 2

DK/RF ... TERMINATE ... 9

S4. Are you Hispanic or Latino? In other words, do you trace your ancestry to a Spanish-speaking region of Latin America or the Caribbean?

Yes ... CONTINUE ... 1

No ... TERMINATE ... 2

DK/RF ... TERMINATE ... 9

This survey will take only 10 minutes to complete and your responses will be kept 100% confidential. We appreciate your willingness to participate.

MAIN QUESTIONNAIRE

1. Do you approve or disapprove of the way George W. Bush is handling his job as president? [INTERVIEWER: IF RESPONDENT SAYS "Don't Know" PROBE ONCE: "There is no right or wrong answer here, we're just looking for your best guess."]

Approve ... 1
Disapprove ... 2
DK/No opinion ... 8
No answer/RF ... 9

2. Do you approve or disapprove of the way Bush is handling (READ ITEM)?
How about (NEXT ITEM)? (IF NEEDED: Do you approve or disapprove of the way Bush is handling (ITEM)?)

***SCRAMBLE ITEMS ***

- a. The economy
- b. The situation in Iraq
- c. The US campaign against terrorism
- d. Immigration issues with Latin America
- e. Education

Approve ... 1
Disapprove ... 2
DK/No opinion ... 8
No answer/RF ... 9

3. Some people do not pay much attention to political campaigns. How about you?
Would you say that you have been following the 2004 presidential campaigns very closely, somewhat closely, not very closely, or not closely at all?

Very closely ... 1
Somewhat closely ... 2
Not very closely ... 3
Not closely at all ... 4
DK/No opinion ... 8
No answer/Refused ... 9

4. In talking to people about elections, we often find that a lot of people are not able to vote because they aren't registered, they are sick, or they just don't have time. So far as you know now, how likely or unlikely would you say you are to vote in this November's election? Is it very likely, somewhat likely, somewhat unlikely, or very unlikely?

Very likely ... 1
Somewhat likely ... 2
Somewhat unlikely ... 3
Very unlikely ... 4
DK/No opinion ... 8
No answer/Refused ... 9

*****ROTATE ITEMS IN PARENTHESES*****

5. If the 2004 presidential election were being held today, would you vote for (George W. Bush and Dick Cheney, the Republicans), (John Kerry and John Edwards, the Democrats), or Ralph Nader and Peter Camejo, the independents?

Bush and Cheney . . . 1
Kerry and Edwards . . . 2
Nader and Camejo . . . 3
Other (VOL) . . . 4
Neither (VOL) . . . 5
Would not vote (VOL) . . . 6
DK/No opinion. . . 8
No answer/Refused. . . 9

[If Q5 = 4, 5, 8 or 9, ASK:]

5a. Which candidates are you leaning toward?

Bush and Cheney . . . 1
Kerry and Edwards . . . 2
Nader and Camejo . . . 3
Other (VOL) . . . 4
Neither (VOL) . . . 5
Would not vote (VOL) . . . 6
DK/No opinion. . . 8
No answer/Refused. . . 9

*****IF NAMED BUSH AND CHENEY AT Q5 OR Q5a*****

6a. Will you definitely vote for Bush and Cheney, or is there a chance you could change your mind and vote for someone else?

Definitely vote for Bush and Cheney . . . 1
Could change mind . . . 2
DK/No opinion . . . 8
No answer/Refused . . . 9

*****IF NAMED KERRY AND EDWARDS AT Q5 OR Q5a*****

6b. Will you definitely vote for Kerry and Edwards, or is there a chance you could change your mind and vote for someone else?

Definitely vote for Kerry and Edwards . . . 1
Could change mind . . . 2
DK/No opinion . . . 8
No answer/Refused . . . 9

7a. DROPPED

7b. DROPPED

*****ROTATE CANDIDATES IN PARENTHESES*****

8. Who do you trust to do a better job handling (ITEM), (Bush) or (Kerry)?
How about handling (NEXT ITEM)? (If needed: Who do you trust to do a better job
handling (ITEM), (Bush) or (Kerry)?)

*****SCRAMBLE ITEMS – SAME ORDER AS Q2*****

- a. The economy
- b. The situation in Iraq
- c. The US campaign against terrorism
- d. Immigration issues with Latin America
- e. Education

Bush . . . 1
Kerry . . . 2
Both (VOL) . . . 3
Neither (VOL) . . . 4
DK/No opinion . . . 8
No answer/Refused. . . 9

9. How important or unimportant is a candidate's ability to speak Spanish to you in
making a voting decision? Is it very important, somewhat important, somewhat
unimportant, or not at all important?

Very important . . . 1
Somewhat important . . . 2
Somewhat unimportant . . . 3
Not at all important . . . 4
DK/No opinion . . . 8
No answer/Refused . . . 9

**PROGRAMMING NOTE: ROTATE ORDER OF Q10 AND Q11
SCRAMBLE STATEMENTS, BUT ASK IN SAME ORDER FOR BUSH AND
KERRY.**

10. Please tell me whether the following statement applies to BUSH or not.

(READ STATEMENT)

How about (NEXT ITEM)? (IF NEEDED: Does that statement apply to BUSH, or not?)

*****SCRAMBLE ITEMS – SAME ORDER AS Q11*****

- a. He understands the problems of people like you
- b. He is a strong leader
- c. He can be trusted in a crisis
- d. He is a likable person

Yes . . . 1
No . . . 2
DK/No opinion . . . 8
No answer/Refused. . . 9

11. Please tell me whether the following statement applies to KERRY or not.

(READ STATEMENT)

How about (NEXT ITEM)? (IF NEEDED: Does that statement apply to KERRY, or not?)

*****SCRAMBLE ITEMS – SAME ORDER AS Q10*****

- a. He understands the problems of people like you
- b. He is a strong leader
- c. He can be trusted in a crisis
- d. He is a likable person

Yes . . . 1
No . . . 2
DK/No opinion . . . 8
No answer/Refused. . . 9

12. DROPPED

***** Q13/14: Half sample asked Bush first; half sample asked Kerry first *****

13. Do you think (Bush/Kerry) has or has not made a sincere effort to reach out to the Latino community?

Yes . . . 1
No . . . 2
DK/No opinion . . . 8
No answer/Refused. . . 9

14. How about (candidate not yet asked), do you think he has or has not made a sincere effort to reach out to the Latino community?

Yes . . . 1
No . . . 2
DK/No opinion . . . 8
No answer/Refused. . . 9

**IF ANSWERED YES TO Q13 AND Q14, ASK:
[ROTATE ITEMS IN PARENTHESES]**

15. Which candidate, (Bush) or (Kerry), has made more of an effort to reach out to the Latino community?

Bush . . . 1
Kerry . . . 2
Both/Both about the same (VOL) . . . 3
DK/No opinion . . . 8
No answer/Refused. . . 9

***** Rotate items in parentheses *****

16. Which political party do you think has more concern for the Latino community? Is it the (Democratic Party), the (Republican Party), or is there no difference?

The Democratic Party . . . 1
The Republican Party . . . 2
There is no difference . . . 3
DK/No opinion . . . 8
No answer/Refused . . . 9

*****SCRAMBLE ITEMS IN PARENTHESES*****

17. Of the following list, which one will be the SINGLE most important issue in your vote for president this year: (The U.S. campaign against terrorism), (the war in Iraq), (the economy and jobs), (education), (Health care), (crime), or something else?

- The U.S. campaign against terrorism. . . 1
- The war in Iraq. . . 2
- The economy and jobs. . . 3
- Education. . . 4
- Health care. . . 5
- Crime. . . 6
- Something else. . . 7
- DK/No opinion ... 8
- No answer/Refused. . . 9

***** ROTATE ITEMS IN PARENTHESES*****

18. Overall, who do you trust to do a better job coping with the main problems the nation faces over the next few years, (Bush) or (Kerry)?

- Bush . . . 1
- Kerry . . . 2
- Both (VOL) . . . 3
- Neither (VOL) . . . 4
- DK/No opinion ... 8
- No answer/Refused. . . 9

19. Do you think the nation's economy is getting better, getting worse or staying the same?

- Getting better. . . 1
- Getting worse. . . 2
- Staying the same. . . 3
- DK/No opinion ... 8
- No answer/Refused. . . 9

20. Would you say that you and your family living with you are financially better off, worse off, or just about the same as you were a year ago?

- Better off ... 1
- Worse off ... 2
- The same ... 3
- DK/No opinion ... 8
- No answer/Refused ... 9

ROTATE BUSH AND DEMOCRATS (TWO SETS, IN SAME ORDER)

21. [President Bush has proposed that undocumented immigrants be given temporary legal status for at least three years so long as they can prove they are employed. However, these individuals eventually would have to return home.]

[The Democratic Party has proposed that some undocumented immigrants currently in the United States be given amnesty and be allowed to become permanent legal residents.]

Do you support [President Bush's proposal], [the Democratic Party's proposal], or do you support leaving the current law unchanged?

Support Bush proposal. . . 1
Support Democratic proposal. . . 2
Leave current law unchanged...3
DK/No opinion ... 8
No answer/Refused...9

21N. As you may know, the US prohibits most US citizens from traveling to Cuba. Would you approve or disapprove of changing that policy to allow all US citizens unrestricted travel from the U.S. to Cuba? [INTERVIEWER: GET ANSWER AND THEN ASK] Would you (approve/disapprove) strongly or somewhat?

Strongly approve ... 1
Somewhat approve ... 2
Somewhat disapprove ... 3
Strongly disapprove ... 4
NEITHER APPROVE NOR DISAPPROVE (VOL) ... 5
NO OPINION/DK ... 8
NO ANSWER/RF ... 9

22. On another subject, do you think the United States is winning or losing the war on terrorism?

Winning the war on terrorism ... 1
Losing the war on terrorism ... 2
(VOL) Neither/It's a draw ... 3
DK/No opinion ... 8
No answer/RF ... 9

23. All in all, considering the costs to the United States versus the benefits to the United States, do you think the war with Iraq was worth fighting, or not?

Yes, worth fighting ... 1
No, not worth fighting ... 2
DK/No opinion ... 8
No answer/RF ... 9

24. Do you think the war with Iraq has or has not contributed to the long-term security of the United States?

Yes, has contributed to long-term security ... 1
No, has *not* contributed to long-term security ... 2
DK/No opinion ... 8
No answer/RF ... 9

***** ROTATE ITEMS IN PARENTHESES *****

25. Do you generally consider yourself a (Democrat), a (Republican), or an independent?

Democrat ... 1
Republican ... 2
Independent ... 3
SOMETHING ELSE/ IDENTIFY WITH A THIRD PARTY ... 4
DK/No opinion ... 8
No answer/Refused ... 9

26A. [IF Q25=1] Have you always considered yourself a Democrat or have you identified with the Republican Party in the past?

Always considered myself a Democrat ... 1
Identified with the Republican Party in the past ... 2
I WAS AN INDEPENDENT ... 3
I IDENTIFIED WITH A THIRD PARTY ... 4
DK/No opinion ... 8
No answer/RF ... 9

26B. [IF Q25=2] Have you always considered yourself a Republican or have you identified with the Democratic Party in the past?

Always considered myself a Republican ... 1
Identified with the Democratic Party in the past ... 2
I WAS AN INDEPENDENT ... 3
I IDENTIFIED WITH A THIRD PARTY ... 4
DK/No opinion ... 8
No answer/RF ... 9

***** ROTATE ITEMS IN PARENS, IN SAME ORDER AS Q25*****

27. [ASK IF Q25=3, 4, 8 OR 9] Do you think of yourself as closer to the (Republicans)
or the (Democrats)?

Republicans ... 1
Democrats ... 2
Neither ... 3
DK/No opinion ... 8
No answer/Refused ... 9

Rotate items in parentheses

28. [IF Q25=3] Have you always considered yourself a political Independent, or have you
identified with the (Democratic) or (Republican) Party in the past?

Always considered myself an Independent... 1
Identified with the Democratic Party in the past ... 2
Identified with the Republican Party in the past ... 2
I IDENTIFIED WITH A THIRD PARTY ... 4
DK/No opinion ... 8
No answer/RF ... 9

**** Half sample ****

29a. Which of the following statements best describes how your feelings about the
parties have changed in recent years [READ RESPONSE CATEGORIES]?

I feel much closer to the Republicans than I used to ... 1
I feel somewhat closer to the Republicans than I used to ... 2
I feel much closer to the Democrats than I used to ... 3
I feel somewhat closer to the Democrats than I used to ... 4
My feelings have not changed ... 5
DK/No opinion ... 8
No answer/Refused ... 9

**** Half sample ****

29b. Which of the following statements best describes how your feelings about the
parties have changed in recent years [READ RESPONSE CATEGORIES]?

I feel much closer to the Democrats than I used to ... 1
I feel somewhat closer to the Democrats than I used to ... 2
I feel much closer to the Republicans than I used to ... 3
I feel somewhat closer to the Republicans than I used to ... 4
My feelings have not changed ... 5
DK/No opinion ... 8
No answer/Refused ... 9

DEMOGRAPHIC INFORMATION

Now just a few more questions to help classify your answers:

30. Were you born in the continental United States, Puerto Rico, or another country?

- Born in the United States ... 1
- Born in Puerto Rico ... 2
- Born in another country ... 3
- DK/No opinion ... 8
- No answer/Refused ... 9

31. [ASK IF Q30=1] Was your mother or father born in the United States?

- Father only ... 1
- Mother only ... 2
- Both parents ... 3
- Neither parent ... 4
- DK/No opinion ... 8
- No answer/Refused ... 9

32. As you know, the term Hispanic, or Latino, refers to people from different countries of Latin America and the Caribbean. To what country in the Americas do you trace your ancestry? [DO NOT READ RESPONSE CATEGORIES]

- Mexico ... 1
- El Salvador ... 2
- Guatemala ... 3
- Puerto Rico ... 4
- Cuba ... 5
- Columbia ... 6
- Dominican Republic ... 7
- Other Latin America ... 8
- Spain ... 9
- Other part of the world ... 10
- More than one ancestry ... 11
- DK/No opinion ... 98
- No answer/Refused ... 99

[If respondent answered 9 'Spain']

32a. And were any of your parents or grandparents from Central or South America, or the Caribbean? [IF YES] What country was that?

- Yes, Mexico . . . 1
- Yes, El Salvador. . . 2
- Yes, Guatemala. . . 3
- Yes, Puerto Rico. . . 4
- Yes, Cuba 5
- Yes, Columbia . . . 6
- Yes, Dominican Republic. . . 7
- Yes, Other Latin America. . . 8
- Yes, More than one ancestry. . . 9
- NO, NONE FROM CENTRAL OR SOUTH AMERICA, OR THE CARIBBEAN. . . 10
- DK/No opinion . . . 98
- No answer/Refused . . . 99

33. In what year were you born?

DK/RF ... 9999

34. What is the last grade of school you completed? [READ RESPONSE CATEGORIES]

- Grade school or less (No schooling or Grade 1 through 8) ... 1
- Some high school (Grade 9 through 12) ... 2
- High school graduate ... 3
- Some college/Vocational (technical) school ... 4
- College graduate (BA, BS) ... 5
- Graduate (MA, MS, MBA, MPA, MD, M.Div., M.Ed., JD, Ed.D., Ph.D.etc.) ... 6
- DK/No opinion ... 8
- No answer/Refused . . . 9

35. Are you married, do you have a domestic partner, are you single, separated, divorced, or widowed?

- Married ... 1
- Have a domestic partner ... 2
- Single ... 3
- Separated ... 4
- Divorced ... 5
- Widowed ... 6
- DK/No opinion ... 8
- No answer/Refused . . . 9

36. Are you or is anyone in your family a member of a labor union?

Yes ... 1
No ... 2
DK/No opinion ... 8
No answer/Refused ... 9

37. What was your total family income last year before taxes? Just stop me when I read the correct category. [READ RESPONSE CATEGORIES]

Up to \$15,000 ... 1
\$15,000 to \$24,999 ... 2
\$25,000 to \$34,999 ... 3
\$35,000 to \$49,999 ... 4
\$50,000 to \$64,999 ... 5
\$65,000 to \$79,999 ... 6
\$80,000 to \$99,999 ... 7
\$100,000 and above ... 8
DK/No opinion ... 98
No answer/Refused ... 99

38. [ASK IF Q37=98 OR 99] Was your total family income last year below \$35,000?

Yes ... 1
No ... 2
DK/No opinion ... 8
No answer/Refused ... 9

39. May a news reporter from **Univision** or **THE WASHINGTON POST** call you to talk about some of the things we've been discussing?

Yes ... 1
No ... 2
DK/RF ... 9

39a. [ASK IF Q39=1] May I please have your first name again, so the reporter will know who to ask for? [RECORD FIRST NAME]

40. Gender [DO NOT ASK]

Male ... 1
Female ... 2

Thank you very much for taking the time to answer the survey questions.

41. Language of interview [DO NOT ASK]

Interviewer: Was this interview conducted in English or in Spanish?

English...1

Spanish...2